

HIGH TECHNOLOGY

Unlock Endless Possibilities

Enabling a resilient and modern organization for the journey ahead



High technology

High-tech companies face intense challenges and unprecedented opportunities amid volatile demand, supply chain disruptions, and shifting customer expectations. Over the next decade, success will depend on overcoming these disruptions, advancing sustainability, adopting data-driven manufacturing, and capitalizing on connected products and services that align with evolving work models and labor needs.

Key imperatives for high technology

- 1** Build resilient and sustainable supply chains while lowering costs.
- 2** Build the right employee experience for evolving needs.
- 3** Simplify the tech stack for agility and speed.
- 4** Grow revenue with new digital buying experiences and service-based business models.

Forces shaping the high-tech industry

INDUSTRY CHALLENGES

Supply chain risks

Ongoing component shortages and supply chain disruptions due to geopolitical, economic, and environmental forces.

Demand volatility and rising costs

Demand volatility and rising material, labor, and overhead costs that jeopardize performance targets and maintain margins.

Workforce retention and recruitment

Competing for talent amid labor shortages, an aging workforce, and a lack of modern technology to shrink the knowledge gap.

Sustainability shift

Increased public demand for transparency. New government regulations on emissions, conflict minerals, and product disposal.

IT complexity

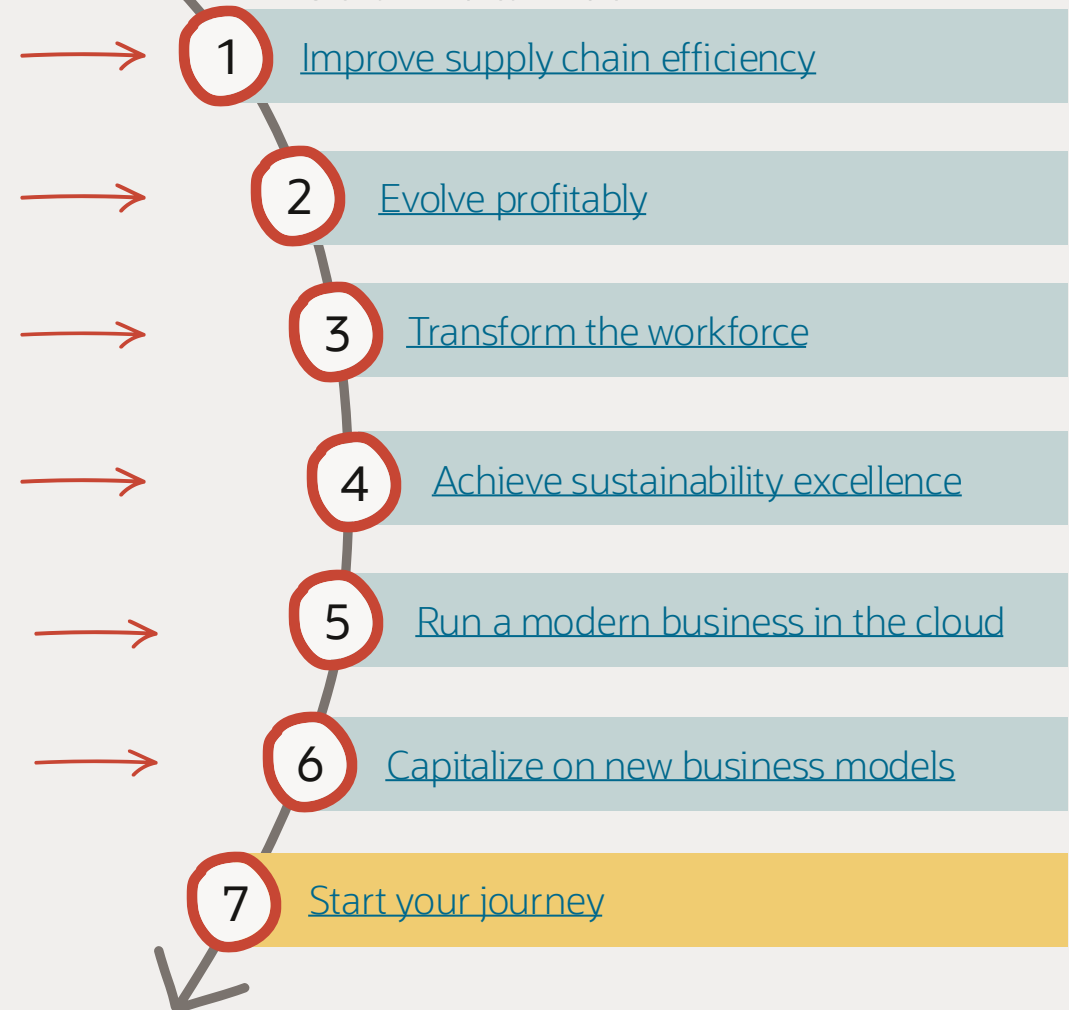
Friction and inefficiency from complex legacy infrastructures, large data volumes, and data silos.

Pressure on today's business models

Customer desire to shift from buying products to buying outcomes and shifting responsibility of owning and servicing assets from customer to manufacturer.

VISION OF SUCCESS

Click a link to learn more.



1: Improve supply chain efficiency

Gain visibility into supply and demand networks and respond quickly to reduce supply chain risk.

Recommended actions

- Build a supplier network with redundancy and resiliency to better adapt to changing conditions, such as new tariffs and regional conflicts.
- Use predictive analytics and forecasting to get ahead of disruptions to supply and price.

How to get started

- Analyze your supplier network and supplier data.
- Set up sustainability measurements that matter to your business and to your customers.
- Collect all sources of supplier data and work to automate key details.

Oracle capabilities enabling strategic goals



2: Evolve profitably

Refine processes for greater project profitability. Focus on efficient execution and advanced analytics that show where you're making and losing money.

Recommended actions

- Get granular about profit margins and business results—by region, customer, product, and more.
- Manage your people to think differently about the holistic costs of running the business—and give them tools for actionable insights.

How to get started

- Analyze financial and operational data.
- Use predictive analytics to help improve profitability and forecasting.
- Gather key pieces of data that show real profitability—spanning procurement, production, operations, human resources, travel, supplies, and more.
- Learn how AI can drive efficiency and optimization.

Oracle capabilities enabling strategic goals



3: Transform the workforce

Transform the workforce from hire to retire using AI to support better efficiency and better outcomes.

Recommended actions

- Build consistency at every stage of the employee lifecycle.
- Enhance the employee experience.
- Use data to identify critical roles to drive business value.
- Position HR as a strategic partner rather than as a transactional function.
- Use agentic AI to automate routine HR tasks.

How to get started

- Identify sources of employee turnover.
- Leverage data and analytics for informed decision-making in human capital strategies, aligning HR support with broader business goals.
- Prioritize employee retention by fostering a corporate culture that aligns with the values and work-life balance needs of workers.

Oracle capabilities enabling strategic goals

Agentic AI

Human Capital Management



4: Achieve sustainability excellence

Efficiently track sustainability KPIs, create stakeholder reports, satisfy auditing agencies, and quickly adapt to emerging regulations.

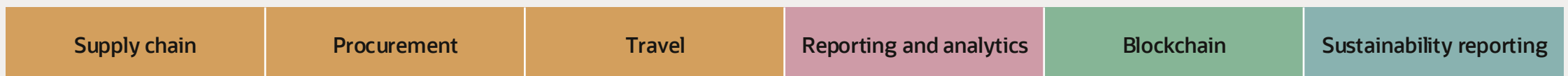
Recommended actions

- Set your sustainability goals, then align measurements and actions to meet them.
- Use analytics and scenario modeling to understand possible adjustments and their impact.

How to get started

- Set up sustainability measurements that matter.
- Understand sustainability reporting requirements in the geographies where you operate.
- Determine all areas of the business that tie into sustainability, including procurement, manufacturing (if applicable), and travel.

Oracle capabilities enabling strategic goals



5: Run a modern business in the cloud

Run a modern business that leverages integrated systems linking finance, operations, product and service information, sales, marketing, service, and more.

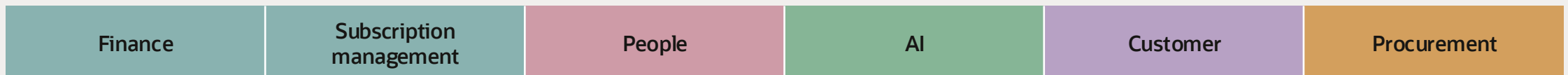
Recommended actions

- Modernize your technology stack.
- Connect customer communications with financial and operational truths.
- Run the business in real time, rather than with a backward view.

How to get started

- Analyze product, service, and customer data.
- Identify silos where parts of the business aren't integrated into the bigger picture.
- Learn about AI and how it can drive better efficiency and optimization.

Oracle capabilities enabling strategic goals



6: Capitalize on new business models

Drive new recurring revenue streams, new product innovation, and enhanced sustainability via connected assets and software-driven products.

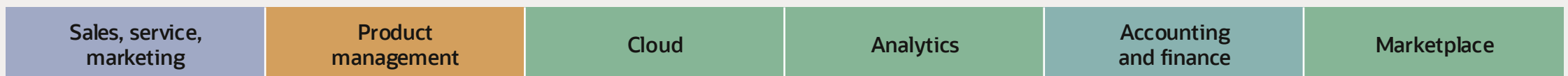
Recommended actions

- Explore and experiment with new business models, such as pay-as-you-go.
- Offer new bundles and change the role of ecosystem partners.
- Determine pricing and billing needs for new business models.
- Integrate sales, service, and marketing with delivery.

How to get started

- Build an innovation network to define and expand a suite of digital services.
- Analyze pricing models and prices for new product offerings.
- Assemble a list of key partners.

Oracle capabilities enabling strategic goals



Internal questions to get going

Operations

Do we have waste in our operations?

Where can AI benefit us to improve efficiency and accuracy?

What challenges do we face trying to predict and meet demands in a changing competitive environment?

Change management

Do our associates feel like they're working with modern technology?

What kind of upskilling will our teams need to administer and adopt this cloud technology?

Can we risk losing top talent to other firms with more modern technology?

Which teams do we foresee being the hardest to enable? The fastest?

Modern tech stack

How modern are the technologies our employees use?

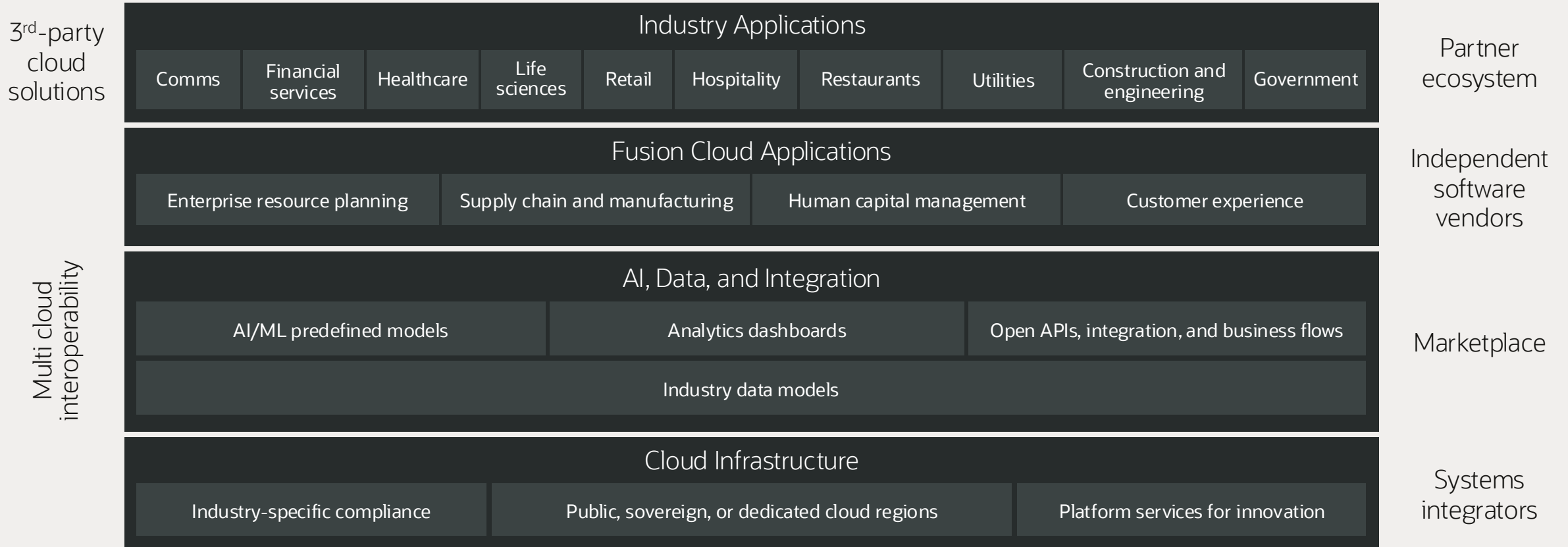
How modern are the technologies that drive product and customer engagement?

Are we slowed down by our technology?

Do employees feel they have the right tools to meet fast-paced demands?



Oracle solutions for every industry



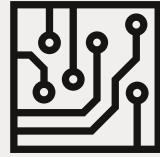
Why Oracle?



Complete Suite

Best-of-breed apps designed and built based on customer needs—with AI throughout.

Industry-specific apps, finance, HR, supply chain, manufacturing, marketing, sales, service, and analytics built to work together.



Best Cloud Technology

Next-generation Oracle Cloud Infrastructure (OCI) with the performance, security, and availability to run your mission-critical operations.

Cloud regions worldwide for commercial and government needs.



Award-Winning Design

Award-winning consumer-grade+ user experience built with Redwood Design System.

The same tools for all developers to easily personalize, extend, and build applications.

Self-learning and self-improving applications.



Committed to Your Success

Oracle Customer Success Services helps you maximize your cloud investment with proactive support, expert guidance, and comprehensive tools and best practices.

Committed to your success

Oracle Cloud Success Navigator: An interactive digital platform to help guide you



Get your bearings

Understand what's possible with your cloud solution using preconfigured starter environments to support your design decisions.



Chart a proven course

Access Oracle expertise, reference Oracle Modern Best Practice, and use Cloud Quality Standards to inform your implementation approach.



Find value at every turn

Get more from your quarterly releases using AI assistance and preview environments to experience and adopt the latest features that matter to you.



Blaze new trails

Build your own cloud roadmap based on your organization's goals keeping you focused on the capability you need for today and the road ahead.

Welcome to Navigator, Emily

Recommended actions
Complete these activities to get started

- Innovate**
Review and set up your production profile
Establish production details for tailored insights and recommendations. Complete
- Team Members**
Manage team members
Assign roles and permissions to ensure a collaborative setup. Complete
- Implement**
Manage programs and projects
Set up and track programs, projects, and milestones. Complete
- Feature Roadmaps**
Build feature roadmaps
Plan future feature adoption aligned with organizational goals. Complete

Innovate
Unlock personalized recommendations and manage adoption.

Adoption insights and tailored recommendations

Production Profile

6 products in use

- Not in Use
- Implemented
- Implementing

Your latest features Expand

- ERP (339)
- HCM (1152)
- SCM (7...)
- All Features (2227)

My Team
Manage your team by adding members and assigning them to tasks.

- AS Abhieshek Srinivas
Oracle | Architect Complete
- Adrian Hill
Team Member | Architect Complete
- AC Aj Collette
Oracle | Project Manager Complete
- Aislinn Kumar

Upcoming Events

- FEB 27** HCM - Let's Talk Tech: Personalizing HCM Redwood Pages Using VB Studio #1 - Key Concepts (Part I) 11:00 AM - 12:00 PM
- MAR 5** HCM - New Features in Talent Management 25A 10:00 AM - 11:00 AM
- MAR 5** HCM - Let's Talk Tech: Personalizing HCM Redwood Pages Using VB Studio #2 - Key Concepts (Part II) 11:00 AM - 12:00 PM
- MAR 5** ERP - Oracle Fusion Cloud Student Financial Aid: Year In Review and What's Ahead 11:00 AM - 12:00 PM

[View all](#)



Extensive partner ecosystem

+20,000
Partners and ISVs

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Deloitte.

 **KPMG**

 **pwc**

 **cohere**

 **Palantir**

 **Red Hat**

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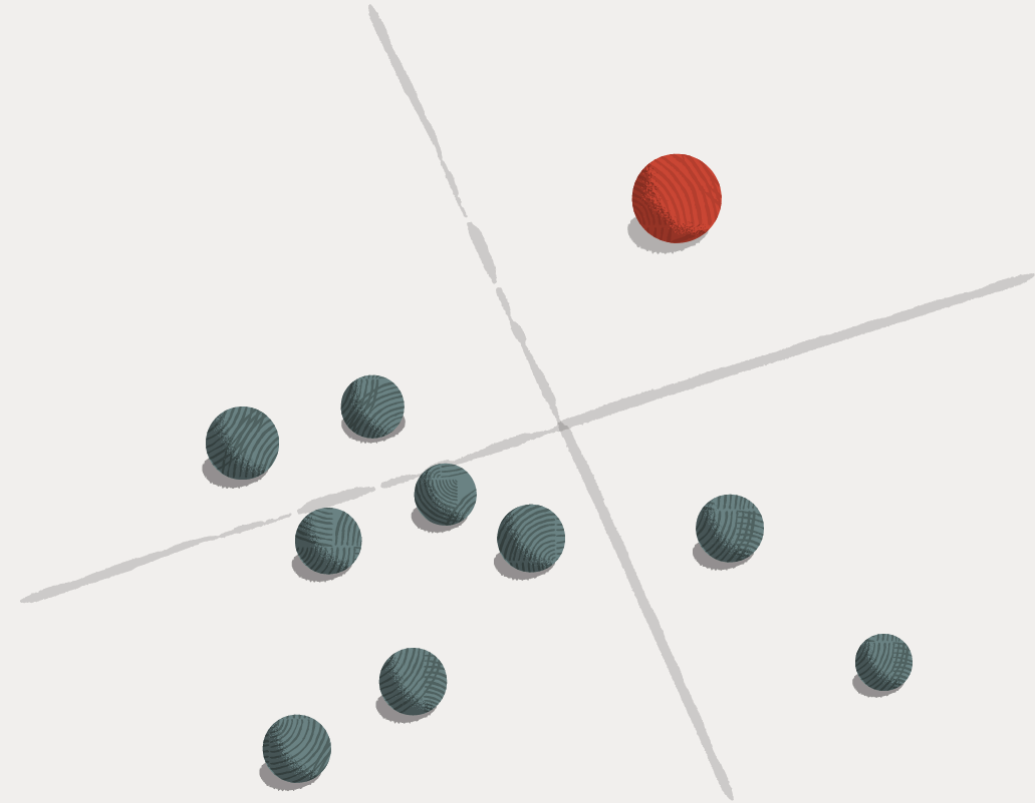

 **Google Cloud**

 **Azure**

 **NVIDIA.**

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Thank you



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